

2016





2017



MORE DATA IS NOT THE ANSWER

ACTIONABLE INTELLIGENCE IS

2018



**JOB TO BE DONE** 

CONTEXT

**AFFORDANCES** 

THE MOST
EFFICIENT AND
SAFE WAY TO GET
THE JOB DONE WINS



# CONSIDERAZIONI CHIAVE PER LA MIGRAZIONE VERSO SERVIZI MISSION-CRITICAL BROADBAND

2019

STANDARDIZZAZIONE DEVICE MC BROADBAND PER SERIVIZI PPDR

Standardizzazione delle funzionalità mission critical, per raggiungere performance equivalenti ai sistemi radio DISPONIBILITA'
APPARATI MC
BROADBAND PER
SERVIZI PPDR

Implementazione commerciale, disponibilittà spettro PPDR economia di implementazione ed uso operativo TEMPI DI ADOZIONE DEGLI UTENTI PER SERVIZIO BROADBAND MISSION CRITICAL

Accettazione da parte degli utenti ed equivalenza con sistemi LMRin scenari operativi mission-critical. GESTIRE LA MIGRAZIONE A SERVIZI BROADBAND MISSION CRITICAL

Processi, pianificazione, discussione con operatori di reti mobili, valutazioni legali, prove e test INTEROPERABILITA'
CERTIFICATA (IOP) IN
UNN ECOSISTEMA
MULTI VENDOR

Sfruttare gli standard aperti attraverso processi di test di interoperabilità formali; promuovere l'innovazione, evitando il blocco sul singolo fornitore.

\* PPDR - Public Protection and Disaster Relief

2



WHAT IS MISSION CRITICAL? 99.99% **DISPONIBILITA'** 50ms LATENZA

2021

2022

## TOPLINE FINDINGS FROM THE CONSENSUS FOR CHANGE REPORT

The pandemic changed the way we think about safety

88%

of citizens globally now want to see public safety transformed through the use of advanced technology.

- 71% say advanced technologies are needed to address challenges of the modern world.
- 70% say emergency services should be able to predict risk.
- 75% are willing to trust organizations that hold their information so long as they use it appropriately.



### LAND MOBILE RADIO COMMUNICATIONS

Mission-Critical Voice + Multimedia Collaboration



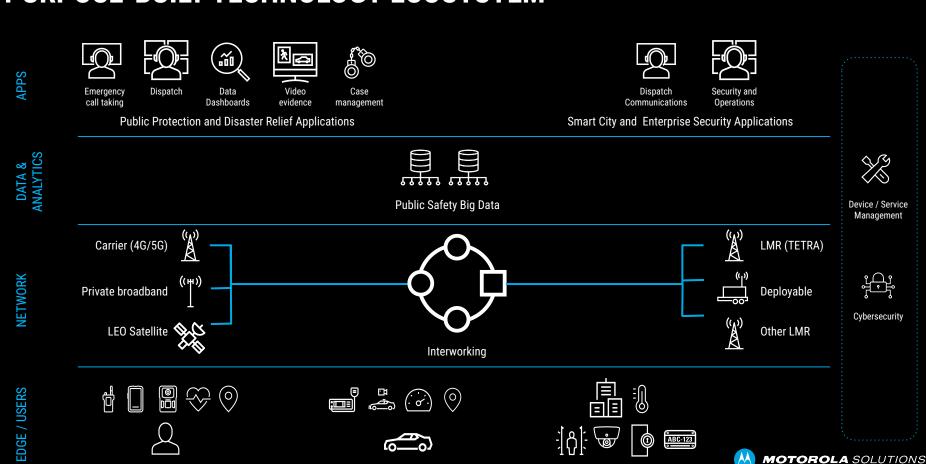
We build infrastructure and devices that enable mission-critical communications, so the lifeline is always in reach. By reinforcing radio with broadband capabilities, we enable the instant voice and multimedia collaborations that keep our users safe and aware when it matters most.



### **Global leader** in every two-way radio standard and LTE solution.

- APCO P25
- TETRA
- Digital Mobile Radio
- Professional Radio Standards
- Public and Private LTE Networks
- Purpose-Built Broadband Devices
- Broadband Push-to-X
  - LMR/LTE Interoperability

### **PURPOSE-BUILT TECHNOLOGY ECOSYSTEM**



Infrastructure

Vehicle

Person

### **SMARTCONNECT**

Takes your voice beyond the boundaries of your radio system

SmartConnect automatically switches you to broadband LTE as soon as your radio signal fades





### **SMARTLOCATE**

Make sure you know where your officers are – at all times

SmartLocate routes your location data over broadband LTE, for better accuracy and efficiency





### **SMARTMAPPING**

The intelligence tool that's always with you.

From simple location to detailed situational awareness, SmartMapping keeps you on track.





### **SMARTMESSAGING**

Transform your radio into a multi-media communications toolkit.

Use LTE to share texts, images, videos and voice notes across your extended team.

